



NETWORKED WORLD: Information Technology and Globalization

Friday Special Session
April 25, 2003
9:00AM – 3:00PM
Benson Center

The Case of Mexico as a Developing Nation

CONFERENCE AGENDA - Friday, April 25, 2003

- 8:00 – 9:00 Registration and continental breakfast
- 9:00 – 10:30 **Panel #1: Global Trends, National Agendas**
Moderator: **Allen Hammond**, Professor, School of Law, Santa Clara University
Julio César Margáin, General Coordinator of the e-Mexico System *"The e-Mexico System: Promoting New Models of Learning"*
Clotilde Fonesca, Executive Director of the Fundación Omar Dengo, Costa Rica *"A Generation's Experience with Information Technology in Costa Rica's Schools"*
- 10:30 – 11:00 Break
- 11:00 – 12:30 **Panel #2: Telecommunications, Globalization, and National Development**
Moderator: **Javier Elguea**, Director of the Corporate Committee for Human Resources, Grupo CARSO, and Visiting Scholar, Center for Science, Technology, and Society *"If Not Globalization, Then What? Pros and Cons of Mexico's Increased Participation in the Global Economy"*
Cristina Casanueva, Professor, Instituto de Investigaciones para el Desarrollo de la Educación (Research Institute for the Development of Education), Universidad Iberoamericana, Mexico City *"Education, Work Organization, Technological Change, and Competitiveness in Mexico's Manufacturing Industry, 1989-1999"*
Judith Mariscal, Director, Telecommunications Research Program, Centro de Investigación y Docencia Económicas (Center for Economic Research and Teaching) *"The Digital Divide in Mexico"*
Daniel Pineda, Partner and Director, Telecomunicación Corporativa TELCOR *"Telecommunications Regulation and Public Policy: The Case of Tejupilco"*
- 12:30 – 1:30 Lunch
- 1:30 – 3:00 **Panel #3: Globalization at the Local Level: The Impact of ICT on Culture and Communities**
Moderator: **Walter Bender**, Professor and Executive Director, MIT Media Laboratory, Principal Researcher in the Electronic Publishing Group
Manuel Gándara, Senior Researcher, Center for Digital Culture *"Lessons from the Field: The Less-Known Dimensions of the Digital Divide"*
Scott S. Robinson, Professor, Department of Anthropology, Universidad Autónoma Metropolitana, Iztapalapa campus, Mexico City *"Cyber-Cafés in Four Mexican States: Policy Implications of a Recent Survey"*
Steve Cisler, Consultant, San Jose, California *"Sharing Local Knowledge and Culture in a Globalized World"*
- 3:00 Conference Ends

